

Advocacy Checklist



Join your district advisory committees:

- Shared Decision-Making
- Strategic Planning
- Curriculum

Email Superintendent if there are no opportunities to join, or shared decision-making is not listed



Join your district's PTA/PTO/SEPTA/SEPTO

- Ask to be a delegate on district level committees
- Suggest credible SOR-aligned speakers
- Introduce yourself to the principal + start building a relationship

If there is no SEPTA/SEPTO, gather support from your community + reach out to the state PTA



Consistently attend your BOE meetings

- Speak on literacy issues affecting your district (3 mins or less)
- Speak on creating more opportunities for parent involvement
- Invite BOE members to attend literacy presentations

Make sure you arrive prior to the start of the meeting + sign in with the District Clerk



Submit public comments about literacy concerns

- Send a written version of your speech to your BOE + Superintendent
- Share your speech in your district community FB group
- Encourage other parents + students to make public comments

If there is no response or action taken by BOE or Superintendent, send a letter to the Editor



Consider running for Board of Ed

- Research election deadlines/requirements + gather signatures
- Create online presence + marketing materials
- Gather endorsements + prepare for campaign events

Plan next steps for literacy advocacy, if elected

